

Pixilink Solutions Ltd.

Pixilink Feature Sheet Generator [®]

Manual

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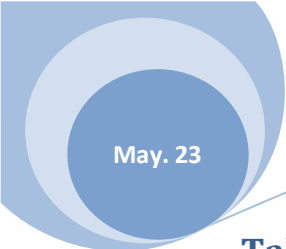


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Process

Using the *Pixilink Feature Sheet Generator* ® to create your Feature Sheet Fast!
This generator comes with every purchased photography job done by Pixilink Solutions.

General

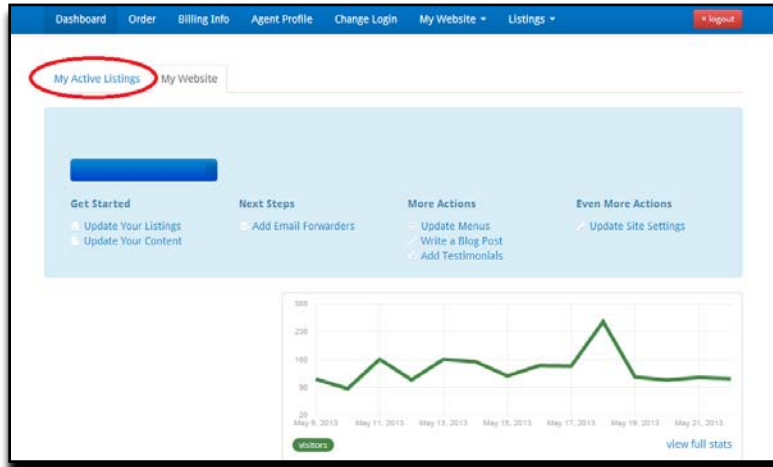
Benefits of the Generator:

- Fast and easy to use
 - Choose your own colours
 - Choose your own fonts
 - Easy step-by-step generator
- Lower cost to you as the Real Estate Agent
 - No design fee's
 - Create multiple looks
 - MLS details matches your feature sheet style
- Downloadable
 - Can create multiple looks for same property
- Choose to send the downloaded feature sheet to the printer of your choice or use our printing services
- Included in all Photography packages done with Pixilink Solutions Ltd.

Procedure























Navigating to the Feature Sheet Generator

1. In *Pixilink Dashboard*, click on **My Active Listings**.





2. In *My Active Listings*, **click** on the *identified property* you wish to create a feature sheet for. Choose between **2 Page** or 4 Page Feature Sheet.

Note: Must be a Listing that Pixilink did photography.

Dashboard Order Billing Info Agent Profile Change Login My Website Listings Logout					
My Active Listings My Website					
Photo	Address	List Price	MLS#	Pixlink Services	Tools
	1245 Renton Road West Vancouver	\$2,580,000	V1008599		
	1515 Kings Ave West Vancouver	\$1,488,000	V1008591		
	2730 Rosebery Ave West Vancouver	\$2,980,000	V1008548		
	830 Andover Crescent West Vancouver	\$1,988,000	V1007123		
	2765 Skilift Place West Vancouver	\$2,288,000	V1007118	  Feature Sheets & Sheets!	
	1133 11th Street West Vancouver	\$2,468,000	V1006708	  Feature Sheets!	
	2305 Westhill Drive West Vancouver	\$4,080,000	V1006015		
	607 Glenmaroon Road West Vancouver	\$5,680,000	V1005938		
	607 Greenwood Road	\$2,080,000	V1004474		

3. **Choose** from the following options:

- a. 2 Page Feature Sheet.
- b. 4 Page Feature Sheet

	2765 Skilift Place West Vancouver	\$2,288,000	V1007118		
	1133 11th Street	\$2,468,000	V1006708		

Pixilink Feature Sheet Generator ® Page Setup

- 4. In the *Pixilink Feature Sheet Generator*®, in the Setup Phase, choose the colour of your own Feature Sheet banner.
- 5. In Setup, change the following items
 - a. In the **Text Colour** applet, to change the text colour, **click** on the colour drop down. (Circled in the example **red**)
 - b. In the **Background Colour** applet, to change the background colour of the feature sheet, **click** on the colour drop down. (Circled in the example in **black**)

Listings / Feature Sheet

Feature Sheet - 2 Pager > 2765 Skilift Place

Setup

Page 1

Page 2


Finish

Personal Real Estate Corporation
RE/MAX MASTERS REALTY
info@
http://www.

RE/MAX®


please note that colours on screen will look differently when printed if you would like a specific colour please enter CMYK values.

Text Colour

C 1 M 0 Y 0 K 0 

[switch to RGB colours](#)

Background Colour

C 83 M 16 Y 9 K 5 

[switch to RGB colours](#)

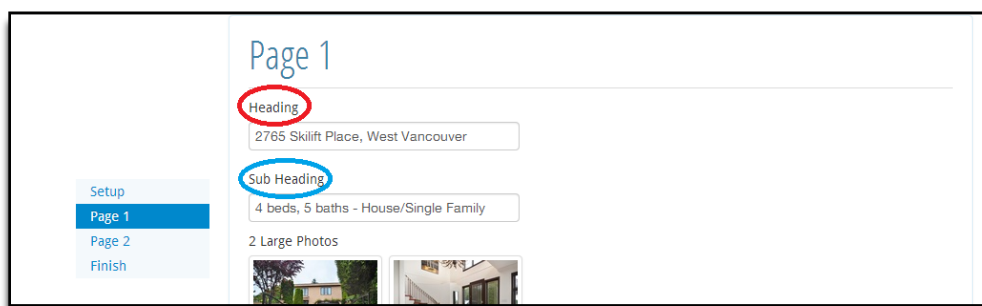
6. In Setup (underneath colour design), choose the following information to fill out:
- In the **Decorative Font** drop down, choose the font you wish to show as your name, header, or company tag.
(Circled **Black** in example)
 - In the **Body Font** drop down, choose the font you wish to show in the body of your page. I.e. description.
(Circled **Red** in example)
 - In the text menu, fill in the indicated information (if not auto-generated).
(Circled **Blue** in example)
 - In the **Logo** field, upload your Brokerage Logo (if not auto-generated).
(Circled **Green** in example)

The screenshot shows the 'Setup' page of the Pixilink Feature Sheet Generator. On the left is a sidebar with a blue 'Setup' button and links for 'Page 1', 'Page 2', and 'Finish'. The main content area has several sections:

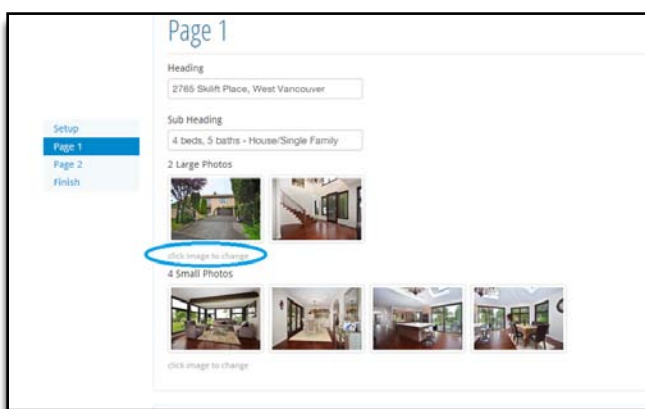
- Decorative Font:** A dropdown menu showing 'Source Sans Pro'. This label is circled in black.
- Body Font:** A dropdown menu showing 'Source Sans Pro'. This label is circled in red.
- Text Menu:** A large blue-bordered box containing input fields for:
 - Organisation:** Edith Chan
 - Organisation Line 2 (optional):** Personal Real Estate Corporation
 - Brokerage:** RE/MAX MASTERS REALTY
 - Contact Information (3 lines):** 604.926.6233, info@edithchanhomes.com, http://www.edithchanhomes.com
- Logo:** A field showing the RE/MAX logo. This label and the logo itself are circled in green. Below the logo is the text 'click image to change'.

Page 1

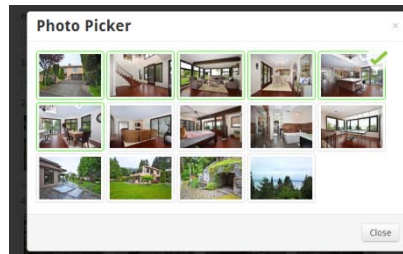
7. In *Page 1*, change the following items:
- a. **Heading** (Circled in **Red** – example below)
 - i. Fill in the address (if not auto generated) in the blank section
 - b. **Sub Heading** (Circled in **blue** – example below)
 - i. Fill in the Sub Heading (if not auto generated) in the blank section.
i.e. “Number of baths – type of prop/occupancy”



8. In *Page 1*, the pictures sections, click to adjust the type of pictures you'd like to show case on your *Pixilink Feature Sheet*. (Example 1)
- a. To adjust the Large or Small Photos,
 - i. **Click on the actual image.**
The photo picker menu will populate
 - ii. Choose images you want to showcase. (Example 2)



Example 1



Example 2

Page 2/Finish

9. In *Page 2* section, **click** on the Remarks area and fill in your description on the property (If not auto-generated) or if you'd like to personalize the listing yourself.
10. Once you are ready to take a preview of the Pixilink Feature Sheet, **click** on the icon, **Check It Out!**

A screenshot of the 'Page 2/Finish' interface. On the left, there are two tabs: 'Page 2' and 'Finish'. The 'Page 2' tab is active. Below the tabs, there is a section titled 'Page 2' with a 'Remarks' area. The Remarks area contains a text box with a detailed property description: 'This unique home has private setting, gated entrance, at the end of a cul-de-sac. Level lot approx .69 acres (30143 sq.ft.) with lovely 2 level home over 4000 sq.ft. Totally open floor plan with outstanding views of ocean & islands. This house in 2012 over \$400,000 renovation cost. Brand new kitchen, bathroom, top line appliances, hardwood floors. Total 5 bedrooms, 5 baths, 3 fireplaces. Park-like garden, easy care & low maintenance. Currently tenanted \$6,400 monthly. Close to Collingwood School & Mulgrave School.' A 'reset' link is at the bottom right of the Remarks area. At the bottom center, there is a green button labeled 'Check It Out!'.

(Continued on next page)

Preview Your Work of Art

11. The Pixilink Feature Sheet Preview Menu will Populate

Choose from the following options by clicking on the icons:

- a. Download;
 - i. This will download the feature sheet to your computer, now you can send it to the printer of your choice.
- b. Order Prints;
 - i. This will send the request to our partnered printer services.
- c. Go back (not shown in example);
 - i. Click on the go back icon on your Internet browser to redo the feature sheet.

